

Keep the Beat: *Project Cardiac React*

"A community cannot afford to place enough EMT's and paramedics on the streets to provide high-quality CPR and use an AED in the crucial first minutes of collapse."

Chris Evans, SJFD Fire Chief



South Jordan Fire Department
South Jordan, Utah

Keeping the Beat:

South Jordan, UT has initiated one of the most comprehensive automated external defibrillator (AED) programs in the U.S. This life-saving community initiative was started in 2007 by Fire Chief Chris Evans, who witnessed two victims of sudden cardiac arrest (SCA) walk out of the hospital alive in a single month.

This community-wide AED program has grown substantially since its inception. The South Jordan Fire Department provides free services as part of this program which includes CPR/AED training, site survey, prescription and operating guidelines, post event support and access to their web-based AED software management program. Various people in the community along with manufacturers have stepped up to make this program a success.

ZOLL® Medical Corporation has partnered with South Jordan in this initiative by providing exclusive pricing to businesses and residents of South Jordan and has supported the program with their **AED Plus®** defibrillators. ZOLL also provides marketing materials and technical support along with other activities to help increase awareness of SCA.

To manage all of the AEDs in the program, the city is using the **PlusTrac™** system from **En-Pro™ Management**. Other local hospitals and businesses have also stepped up to provide donations and support for this program that is making a difference in helping to save lives of the members of this vital community. SJFD has delivered additional support by providing AED and CPR training to the members of the community free of charge.

The city is already witnessing significant results from their AED program—several lives have already been saved. *"This would not have been possible if we didn't have the support of our partners, residents and employees. It shows how strong a community can be if we all pull together and work towards a similar goal,"* says Chief Evans.

Project Cardiac React:

Another milestone for the city of South Jordan is taking the lead in drafting and proposing the South Jordan City Municipal Code. *Project Cardiac React*, which went into effect on July 1, 2009, is a local ordinance requiring the owner or occupant of certain existing and new buildings, structures or recreational fields to install and maintain an AED. This includes fire and police department vehicles, dentists, hotels/motels, assisted living centers, correctional facilities, municipal and private golf courses and fitness centers or swimming pools.

Here are some things to consider when implementing an AED Program in your community:

- Ensure you have a solid AED Management Program that can easily trace the vital components of your AED program. This includes interactive reporting features and an escalating notification system.
- Get people in your community involved—many local hospitals and companies are more than willing to join forces and help make your city or town safe for all its members.
- Choose AEDs that help with real-time CPR feedback as well as defibrillation.

For more information on how to begin implementing a heart-safe AED Program in your community, contact an **AED Program Consultant** from ZOLL at **(800) 804-4356**.



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